K-love has made a significant impact on my life. I was searching for something, not sure what that was when I happened to turn on this radio station. I rededicated my life to Christ that very day because of a song that was playing. I feel it is important to keep because the lost can contact a source that can lead them in the direction they should go. To know that there are people who are praying for you makes you feel less hopless and alone. Klove allows people to have other options that are godly and encouraging, while providing an invaluable source that can help them find their way. Reaching out to people in times like these is the most important thing we can do.